



Newcastle Blue Star FC Code of Conduct relating to the use of Social Media Networking Sites by its members

Social networking is the use of dedicated websites and applications to interact with other users, or to find people with similar interests to one's own.

It can be a useful way of engaging with other club members & with people who are involved with the local football community but who are not members of the club. If used correctly, it can benefit our club in a positive way, raising its profile and promoting our activities.

We ask our members to be aware that social networking websites and web blogs are in the public domain -and you may have little or no control over who has access to the information you post on them.

All Newcastle Blue Star FC members are required to carefully review the following rules and bear them in mind when using social media networking sites.

When using social media networking sites for personal purposes, if a member identifies themselves as a member of Newcastle Blue Star FC, we would ask that they:

- Do not post anything that is in breach of the Club's Code of Conduct.
- Do not post anything relating to Newcastle Blue Star FC that demeans or adversely affects the club.
- Do not post any confidential information. Confidential information includes all information relating to the club's members, financial information or internal discussions that involve specific individuals.

In relation to social media networking websites and / or pages set up by Newcastle Blue Star FC, Club members should be conscious at all times that anything posted on, or uploaded to, the club page may well be seen by non-members of the club and, as such, this reflects and represents the club.

Members should be careful of the content that is uploaded to Facebook and other social media sites and be careful about the tone and language used on these sites.

Members should not be rude or offensive or post anything that is in breach of the Club's Code of Conduct.

We ask that Club members try, at all times, to respect and protect the reputation of Newcastle Blue Star FC and the privacy and feelings of others when using social media networking sites.

As a properly constituted club which is affiliated to the national governing body of our sport, the English Football Association, we have duties and responsibilities to protect our Club, our members and our sport.

To help us comply with these duties we ask that members do not post any of the following:

- Anything that could be considered offensive, abusive, discriminatory or defamatory including messages, cartoons, images and jokes.
- Anything that harasses or could be construed as harassing the person receiving it, including messages, cartoons, images and jokes.
- Any material which is sexist, racist, homophobic, or xenophobic.
- Any copyrighted material, including software and printed matter, in violation of copyright laws.

NEWCASTLE BLUE STAR FOOTBALL CLUB

SCOTSWOOD SPORTS CENTRE, NEWCASTLE UPON TYNE, NE15 7HB

NBSFC2018.CO.UK NBSFC2018@GMAIL.COM 0191 4060034

Company Registration No: 11448649